



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - APRA
Title of Activity: - 27th Annual International Conference
Names of Presenter(s): - Various
Dates and Location: - July 30-August 2, 2014 | The Cosmopolitan of Las Vegas

Date: Wednesday, 30-31 July, 2014

Session (10.5 pts)

-New Researchers Symposium

Session (9.75 pts)

- Data Analytics Symposium

Date: Wednesday, 30th July, 2014

Pre-Conference Workshops: 9:00am – 12:00 pm (3.0 pts)

- Untangling Securities, Mergers, Acquisitions, and IPOs
- Managing Planned Giving Relationships
- Driving Moves Management Forward to Implementation and Beyond
- Building Your Personal Brand
- Improve Your Profile Technique
- Using Gift Tables and Assessing Campaign Outcomes

Date: Wednesday, 30th July, 2014

Pre-Conference Workshops: 1:30pm – 4:30 pm (3.0 pts)

- HIPPA Privacy and Security: Using Expanded PHI Challenges and Opportunities
- Advancing Relationship Management with Data Analytics
- What to Expect When Becoming a Director
- Tangible Valuations for alternative Assets
- Campaign Reporting: From Planning to Launch and Beyond

Date: Thursday, 31st July, 2014

Session: 10:30 am – 12:00pm (1.5 pts)

- Investments Advisers: Where to Find Financial Info & How to Make Sense of it All
- Venturing into High-Tech Research
- Building a Prospect Management Program- Year One: Successes and Lessons Learned
- Qualifications Operationalizing an Evolving Ecosystem
- Movin' on UP: Building Influence through Unexpected Partnerships
- Ratchet Up & Rollout Ratings
- Building a Strategic Focus

Date: Thursday, 31st July, 2014

Session: 1:15 pm – 2:45pm (1.5 pts)

- Beyond the Basics- Researching Other Wealth Indicators
- Death and Divorce: Who Gets What
- Portfolio Management
- Case Study: Designing Dynamic Dashboards
- Restructuring an Athletics Programs Fundraising Operations using Data
- The Prospect Development Shop as Agents of Change
- Interactive Campaign in Excel.

Date: Friday, August 1, 2014

Session: 10:30 am – 12:00 pm (1.5 pts)

- What Research Tools are Available if I Have a Small Operating Budget
- Automate, Innovate, Don't Hate: The New School of Prospect Research
- Corporate Performance & Individual Major Giving
- Developing a Suite of Reports for Planned Giving
- Strategies for Managing Prospect Data
- Seven Habits of Highly effective Development Researchers: Powerful Lessons in Building & Strengthening Relations with Major Gift Officers
- Vision Driven Leadership: How to Engage Staff (& Yourself) and be a True Partner in Fundraising
- Making Volunteer Data Useful in a Health Care Campaign

Date: Friday, 1st August, 2014

Session: 1:15 pm – 2:45 pm (1.5 pts)

- What Happens in Research Doesn't Stay in Research: The Ethics in Shared Knowledge
- Quick Tricks for Cosmopolitan International Research
- Points, Pivots and Pins: Utilizing Healthcare ClinicLists
- Measure the Depths of Your Pool
- Mandatory Moves Management: Process and Impact
- Strategic Partnership with Major Gift Officers: Relationships Building and Myth-busting
- How to Advance Your Career Through Professional Development Opportunities
- Extreme Makeover: Rejuvenating Prospect Development for a Campaign

Date: Friday, 1st August, 2014

Session: 3:00 pm – 4:30 pm (1.5 pts)

- News You Can Use: A Guide to Tracking Prospects with News Alerts
- Managing Principal Gift Programs, Services and Pipeline
- Prospect Analytics: Separating Fact from Fiction
- A Path to Success: Establishing a System of Fundraiser Performance Metrics
- Finders Keepers: Increasing Donor Retention through Research
- Building Effective Research Volume and Activity Reports
- Using Social Media Effectively During a Campaign
- The (New) Role of Research and Analytics in Major Gift Fundraising Events.

Date: Saturday, 2 August, 2014

Session: 8:30 am – 10:00 am (1.5 pts)

- Residential Real Estate Review
- Gold Digging: Building a Proactive Operation
- Not Perfect - Excellent: Keys to Keeping Prospect Development a priority
- Leveraging Geographic Data for Prospecting
- A Decade of Supporting Open Cultivation
- Defenders of Your Universe: Our Roles in Accepting (and Rejecting) High-Risk Donations
- Project Driven Training
- Keeping Your Ship Afloat in a Campaign

Date: Saturday, 2 August, 2014

Session: 10:15 am – 11:45 am (1.5 pts)

- The Art of Relationship Mapping
- Leveraging Wealth Intelligence in the Annual Fund
- Excel for Researchers
- Building Layers of Data in Data- Poor Systems
- National Survey Reveals the Metrics that Matter
- Strategic Partnership with Gift Planning
- Building Skills for Strong, Strategic Partnerships
- Don't Gamble with Your Time: Winning Strategies for Researching the Most Valuable Prospects

Total number of points attained: _____